



Military & First Responder customers who purchase any 2024 & prior model year are eligible to receive an incentive of up to \$500, applied to the purchase price of the vehicle. This applies to motorcycles only.

**Who Qualifies:** This promotion only applies to **ACTIVE & RETIRED** United States federal, state, or local officers/agents, sheriffs, highway/border patrols, firefighters, and EMS personnel **ONLY\***

- **Must have a valid first responder/government ID submitted to PGA**
- **Military members (including active or retired reservists) of the US Armed Forces and any other branch of military.**
- **Must be able to provide a copy of current payroll record to dealer (SSN must be redacted) OR a copy of their military ID.**

**\*Disclaimer Info:** Piaggio Group Americas is pleased to offer the Military & First Responders Promotion valid from 6/1/24 through 6/30/24 to all **ACTIVE & RETIRED**, Armed Forces, Army, Navy, Marine, Air Force, Coast Guard, National Guard and Reserves as well as Fire, Police & EMS with a valid ID. This promotion **ONLY** applies to active duty and retired first responders.

Military & First Responders who purchase any 2024 & prior model year Aprilia vehicle are eligible to receive an incentive of up to \$500, applied to the MSRP of the new vehicle. The incentive is based on purchased model cc range as follows: \$500 for all Aprilia motorcycles.

**\*Eligible Product** must be new and unused, for which no retail sales/product registration has been previously submitted to or processed.