



## **Military & First Responders**

Military & First Responder customers who purchase any 2024 and prior model year are eligible to receive an incentive of \$250, applied to the purchase price of the vehicle.

**Who Qualifies:** This promotion only applies to **ACTIVE & RETIRED** Canadian federal, state, or local officers/agents, sheriffs, highway/border patrols, firefighters, and EMS personnel **ONLY**\*

- **Must have a valid first responder/government ID submitted to PGA**
- **Military members (including active or retired reservists) of the US Armed Forces and any other branch of military.**
- **Must be able to provide a copy of current payroll record to dealer (SIN must be redacted) OR a copy of their military ID.**

**\*Disclaimer Info:** Piaggio Group Americas is pleased to offer the Military & First Responders Promotion valid from 9/1/2023 through 10/31/2023 to all ACTIVE and RETIRED, Canadian Armed Forces, Army, Navy, Marine, Air Force, Coast Guard, National Guard, and Reserves as well as Fire, Police & EMS with a valid ID. This promotion will **no longer include** teachers, doctors, and nurses. This promotion **ONLY** applies to active duty and retired first responders.

Military & First Responders who purchase any 2024 and prior model year Vespa vehicles are eligible to receive an incentive of \$250, applied to the MSRP of the new vehicle. \*Eligible Products must be new and unused, for which no retail sales/product registration has been previously submitted or processed.