



2020 MILITARY & FIRST RESPONDER DISCOUNT PROGRAM

1. The Alumacraft US and Canadian Military and First Responder Discount Program applies only to **select 2019 & 2020 model year product**. (See Model Discount Chart)
2. This is an *instant rebate* to the consumer at the dealership level. Checks will NOT be issued to the consumer or dealer. Dealers will receive a credit on their account. If you wish to have a check sent, please contact our Accounting Department.
3. The Military or First Responder Discount must be listed as a separate line item (and noted as such) on the consumer Purchase Agreement. If this information is missing, credit will not be issued.
4. The model name and serial number of the boat must be clearly listed on the purchase agreement.
5. The boat must be registered online.
6. Prior to purchase, the consumer must provide **a copy of their: active First Responder ID card, Military ID, DID Card, DD214 Form, a Death Certificate, record of Casualty Notification Actions, or Official Military Condolence Letter dated 1991 or later**. This copy must be sent to Alumacraft.
7. Discount Guidelines:
 - a. Active military members must provide a copy of their current military I.D. card.
 - b. Past servicemen/women who were honorably discharged or retired, must provide a copy of their DD214 form.
 - c. Immediate family members include: father, mother, brother, sister, spouse and child. These individuals must provide a Death Certificate verifying their serviceman/woman was killed in the line of duty. They may also provide a record of Casualty Notification Actions or an official Military Condolence Letter. All of which must be dated 1991 or later.
 - d. First Responders must provide an active/non-expired First Responder ID Card
8. Purchase Agreements must be signed by RETAIL CUSTOMER and DEALERSHIP PERSONNEL. Any Purchase Agreements that are not signed by both parties will not receive credit.
9. Email the required paperwork (purchase agreement and military documentation to mhooper@alumacraft.com . Paperwork must be emailed within **7 calendar days** of delivering the boat to the consumer.
10. Not valid on government sales, sales to key users, commercial or camp and resort applications, purchases by the dealer and/or employees of the dealership or purchases by Alumacraft employees.



11. Unless specifically stated, this offer **cannot** be combined with any other Alumacraft promotions.
12. All Claims will be audited. Offers made to consumers in error, sold before or after dates indicated or received before or after promotional deadlines will be the sole responsibility of the dealer.
13. Any Claims falsified or found to be not in the spirit of the program, will be denied and the dealer will be responsible for 100% of the consumer's discount. In addition, any dealer who submits falsified claims or claims not to be in the spirit of the program will be disqualified from the remainder of the program.

2020 ALUMACRAFT US & CANADA MILITARY & FIRST RESPONDER MODEL DISCOUNTS

BOAT MODEL CLASS	MILITARY DISCOUNT
COMPETITOR 205 TROPHY 205	\$ 1,000.00
TOURNAMENT 195 / 185 TROPHY 195	\$ 800.00
TROPHY 185	\$ 700.00
COMPETITOR 185 TROPHY 175	\$ 600.00
VOYAGEUR 175 EDGE 185 / 175 COMPETITOR 175 PRO 200 / 185 / 175	\$ 500.00
BAY SERIES PROWLER 175 / 165 1860 - 2072 AW CONSOLE MODELS	\$ 400.00
CLASSIC 165 COMPETITOR 165 SUMMIT 180 1860 - 2072 AW TILLER MODELS	\$ 300.00
1650 - 1756 AW BOATS WATER FOWLER	\$ 250.00
CRAPPIE DLX V14 & V16 ESCAPE 165 / 145 SUMMIT 165 MV1648NCS	\$ 150.00
T12V & T14V	\$ 100.00